

Fwd: IBV Strength in Numbers

Jonathan MacArthur <macarthurforjudge@gmail.com>

Wed 4/27/2022 7:45 AM

To: joseph unrelentingmedia.com <joseph@unrelentingmedia.com>

Cc: Cathy Anderson [REDACTED]@cox.net>

Weird. Lol. We didn't chase this endorsement.

Jonathan

Sent from my iPhone

Begin forwarded message:

From: Blackbook Media <[REDACTED]@gmail.com>

Date: April 27, 2022 at 5:03:50 AM PDT

To: Brian Harris <[REDACTED]@gmail.com>

Subject: IBV Strength in Numbers

Greetings,

Congratulations on being endorsed by the IBV. Please contact me for your endorsement logo. Now is the time to win the primaries. Working with Blackbook Media, we are launching our strength in numbers gameplan. The IBV focuses on the best candidate for the community. This means that many of our candidates are underfunded and literally David against Goliath. To WIN we must change the game. Our strength in numbers plan focuses on the people that are not expected to vote. During the next month our goal is to reach this group.

Strength in Numbers Plan

English/Spanish Websites - [Independent Black Voters Group – The BlackBook \(theblackbusinessdirectory.biz\)](#). The IBV has updated our english website and is creating a spanish version. Working with 702 Television, our goal is to reach both the black and hispanic community. Our goal is to educate and inform our target market. We are presently printing 10,000 voter cards for our initial outreach of our Get on the Bus tour.

Get on the Bus Tour - This weekend we will launch our Get on the Bus Tour. Our goal is to have at least one volunteer/candidate to get on the bus during our weekend strength in numbers tour. Our goal is to have at least one volunteer/candidate to get on the bus during our weekend strength in numbers tour. We are developing our schedule of high traffic locations for our Strength in Numbers plan. Only candidates endorsed by the IBV will be eligible to get on the bus and promote their candidate. As a midterm election, we believe there is an expectation of low voter turnout. Our goal is to increase the turnout of

our target market. Our bus will be in the Nevada day parade and we are creating a schedule for swap meets, Marios and other high traffic areas throughout Clark County. Note- The IBV/Tom Robers will sponsor the Shepherds Breakfast for the month of May. You are invited to participate in this breakfast.

Are You In? The IBV is not funded by party or corporate funding. To offset the operational costs to run our Strength in Numbers plan we are reaching out to our endorsed candidates for support of our plan.

Sincerely,

Brian Harris

708 [REDACTED]

Independent Black Voters

Blackbook Media

Be An Informed Voter – Scan Here

Change Starts with You

- Know the Candidates
- Know the issues
- Register to vote
- Join the IBV on Facebook

English

Spanish

VOTE

The graphic features a central illustration of a ballot box with an American flag emerging from the top. The word 'VOTE' is written in large, bold, white letters on the front of the ballot box. To the left and right of the ballot box are two QR codes, each with a label 'English' and 'Spanish' respectively. The background is a dark blue color.

